

# BlackBook

## National Dog Day Exclusive: The Most Poochtastic Canine Hotel Amenities

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At the plush [Jefferson Hotel](#) in DC, Washington power brokers come and go, celebs and VIPs are ushered through private, hidden entrances. But the most headline-grabbing guest at the moment is Monti (Lord Monticello, more formally), the resident...beagle. Holding the rather august title of Chief Canine Officer, he is (apparently) running for President of the United States. Should you be one of the unshakeable third party proponents, or just someone who believes that it's time for a dog in The White House, you can support him on Instagram ([@LordMonti](#)) and follow his campaign, #Monti4Prez. And this is a campaign with heart; for every new follower Monti gets through September 5, The Jefferson will donate \$1 to two charities, [Dog Tag Bakery](#) and [Warrior Canine Connection](#). And since pooches are enthusiastically welcomed at the hotel, you can bring your dog for a stay, and let him/her schmooze with America's first furry Presidential candidate.



The Monti campaign, of course, plays to a larger trend. With less people having children these days, pets have surely taken on a much more visceral role in our lives. Hotels, cleverly, have been appealing to this new social paradigm with a raft of new amenities and promotions designed to spoil your puppy rotten.

And so in honor of [National Dog Day](#) tomorrow, we bring you some of our faves.

### **Soho Grand, New York**

Still one of New York's coolest ever hotels, the pampering for chic doggies here even includes organic treats from Bocce's Bakery. But much as with its human guests, for pets, it's all about the social scene here. The lovely Soho Grand Dog Park features designer benches, fire hydrant water stations, a Rebecca Cole designed garden...and lots of seeing and being seen amongst the canine cognoscenti.



### **48Lex, New York**

There's no misinterpreting this stylish Hell's Kitchen hotel's furry-friend-focused new program *48Lex Loves Dogs*. Your pooch will be treated to an exclusive Beekman 1802 dog mat and bowl, a branded dog tag, and a choice of toy from the hotel's special collection (only the most of-the-moment, certainly). But most importantly, all proceeds from the \$50 pet fee directly benefit New York's top pet welfare organization, Bideawee



### **The Little Nell, Aspen**

At this legendary celeb-magnet grand dame, dogs can dine on specialty pet menu items (grilled salmon with brown rice and scrambled eggs – yum). But if they're still feeling a little wobbly from the long flight and mountain altitude adjustment, the hotel also offers an exclusive Puppy Jet Lag Kit.

### **Mandarin Oriental, Miami**

One of Miami's most glamtastic hotels is nevertheless one of its pet-friendliest. Canine companions enjoy plush beds, special yummies and bottled water – plus (would we kid you?) individual turn down service. But the real treat is the hotel's Doggie Boot Camp, at which you can book a *Play Date* or *Training Date* with a certified professional. After all, even a pooch has to look hot in Miami.



### **Hotel deLuxe, Portland**

Caters to hipster lifestyles with Salt & Straw artisanal ice cream delivery and customizable Spotify playlists. No surprise furry friends are treated to a *Pet Spiritual Menu*, with a lending library of books on topics like dog massage and pet psychology, The hotel will also recommend a (very *Portlandia*) pet psychic.

### **Delano, Las Vegas**

### **Vdara Hotel & Spa, Las Vegas**

Two very fashion-forward Vegas hotels that are focused on high style, spa treatments and chic nightlife, are also keen on making your canine companion feel like a glamorous VIP. At both, dogs are greeted with a welcome goodie bag, complete with special bakery treat. The Vdara also has a 24-hour dog park, pet-sitting services and a *Fetch of the Day* exclusive room service offering. At the Delano, four-legged guests can order from a dedicated pet menu, and live the Vegas posh life with their very own Dog Butler.

